



EAST AFRICA BUSINESS DIRECTORY ANNUAL ADVERTISING RATES FOR 2010/11 EDITION

the most Authoritative Informative Business Directory in the Region

DISPLAY ADVERTISEMENT - COUNTRY SECTION

SPACE	DIMENSIONS	BLACK & WHITE	COLOUR
Quarter Page	11.7cm (H) x 8.5cm (W)	114,576	131,768
One Third of a Page	8.0cm (H) x 18.0cm (W)	155,646	179,072
Half Page	18.4cm (H) x 11.7cm (W)	187,430	195,584
Two Thirds of a Page	17.0cm (H) x 18.0cm (W)	238,524	298,168
Full Page (Any inside Page)	25.5cm (H) x 18.0cm (W)	323,824	344,074
Full Page inside Front Cover	26.0cm (H) x 18.0cm (W)	-	675,314
Full Page Back Cover	26.0cm (H) x 18.0cm (W)	-	738,559

DISPLAY ADVERTISEMENT - PRIME POSITIONS

SPACE	DIMENSIONS	COLOUR	AVAILABLE INSERTIONS
Index Sponsor / Country Information Sponsor	5.0cm (H) x 18.0cm (W)	115,750	6
1pc book mark (Full Color)*	25.0cm (H) x 9.0cm (W)	522,126	1
Full page (last page)	26.0cm (H) X 18.0cm (W)	735,750	1
Main inside Back Cover	26.0cm (H) x 18.0cm (W)	831,583	1
Main inside Front Cover	26.0cm (H) x 18.0cm (W)	945,425	1
Main outside Back Cover	26.0cm (H) x 18.0cm (W)	1,033,968	1

COMPANY & PRODUCTS LISTING

General listing Kshs 5,500

Details to be listed

Name Of Company
Physical & Postal Address.....
Tel, Fax and cell numbers.....
Email address, website.....

Basic listing Kshs 20,100

Details to be listed

NAME OF COMPANY
Postal Address, zip code.....
Physical address.....
City / Town, Country.....
Tel, Fax and cell numbers.....
Email address, website.....
Products and / or services offered.....

Premium Listing Kshs. 47,750

Details to be listed

NAME OF COMPANY
Postal Address, zip code.....
Physical address.....
City / Town, Country.....
Tel, Fax and cell numbers.....
Email address, website.....
Products and / or services offered.....

**Company
Logo**

*Basic & Premium listings will be in standard font size: Name of company - (Trebuchet MS) uppercase bold 10 Points
Other details - (Trebuchet MS) lowercase Regular 9 Points.*

All Rates are in (Kshs) and Subject to VAT

SAMPLE DISPLAY ADVERTISEMENTS (NOT TO SCALE)

Index Sponsor	1/3 page Portrait	1/2 page Portrait	1/4 page Portrait
1/3 page Landscape	1/4 page Landscape	1/2 page Portrait	1/2 page Landscape

DON'T MISS OUT , BOOK YOUR ADVERTISEMENT NOW!! *To Advertise or be Listed, please contact:*

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