



EAST AFRICA BUSINESS DIRECTORY ANNUAL ADVERTISING RATES FOR 2010/11 EDITION

**EAST AFRICA
BUSINESS DIRECTORY**

"the most Authoritative Informative Business Directory in the Region"

DISPLAY ADVERTISEMENT - COUNTRY SECTION

SPACE	DIMENSIONS	BLACK & WHITE	COLOUR
Quarter Page	11.7cm (H) x 8.5cm (W)	874,020	1,004,950
One Third of a Page	8.0cm (H) x 18.0cm (W)	1,186,900	1,365,722
Half Page	18.4cm (H) x 11.7cm (W)	1,429,430	1,491,653
Two Thirds of a Page	17.0cm (H) x 18.0cm (W)	1,819,145	2,274,028
Full Page (Any inside Page)	25.5cm (H) x 18.0cm (W)	2,469,697	2,624,137
Full Page inside Front Cover	26.0cm (H) x 18.0cm (W)	-	5,150,394
Full Page Back Cover	26.0cm (H) x 18.0cm (W)	-	5,632,743

DISPLAY ADVERTISEMENT - PRIME POSITIONS

SPACE	DIMENSIONS	COLOUR	AVAILABLE INSERTIONS
Index Sponsor / Country Information Sponsor	5.0cm (H) x 18.0cm (W)	882,787	6
1pc book mark (Full Color)*	25.0cm (H) x 9.0cm (W)	3,982,080	1
Full page (last page)	26.0cm (H) X 18.0cm (W)	5,611,320	1
Main inside Back Cover	26.0cm (H) x 18.0cm (W)	6,342,206	1
Main inside Front Cover	26.0cm (H) x 18.0cm (W)	7,210,441	1
Main outside Back Cover	26.0cm (H) x 18.0cm (W)	7,885,730	1

COMPANY & PRODUCTS LISTING

General listing RWF. 42,000

Details to be listed

Name Of Company
Physical & Postal Address.....
Tel, Fax and cell numbers.....
Email address, website.....

Basic listing RWF. 153,300

Details to be listed

NAME OF COMPANY
Postal Address, zip code.....
Physical address.....
City / Town, Country.....
Tel, Fax and cell numbers.....
Email address, website.....
Products and / or services offered.....

Premium Listing RWF. 364,175

Details to be listed

NAME OF COMPANY
Postal Address, zip code.....
Physical address.....
City / Town, Country.....
Tel, Fax and cell numbers.....
Email address, website.....
Products and / or services offered.....

Company
Logo

*Basic & Premium listings will be in standard font size: Name of company - (Trebuchet MS) uppercase bold 10 Points
Other details - (Trebuchet MS) lowercase Regular 9 Points.*

All Rates are in (RWF)

SAMPLE DISPLAY ADVERTISEMENTS (NOT TO SCALE)

DON'T MISS OUT, BOOK YOUR ADVERTISEMENT NOW!! To Advertise or be Listed, please contact:

Nairobi, KENYA

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